

Emirates promotes Dubai Shopping Festival with ‘stay 4, pay 3’ hotel packages

Valid from 20 January to 20 February 2011

DUBAI, U.A.E., 22nd December 2010: The 15th annual Dubai Shopping Festival kicks off on 20th January 2011 and runs until 20th February 2011. Emirates has teamed up with beach and city hotels to offer a free-night stay during the Festival. Travellers who book a four-night stay will receive one free night.

Launched in 1996, the month-long Dubai Shopping Festival attracts visitors from around the world and has been supported by Emirates since its inception. “Emirates supports the Festival as part of our on-going mission to support Dubai as the ultimate tourist destination,” commented Russell Sheldon, Senior Vice President Network Passenger Sales Development, Emirates. “Tourists can find every major brand in the world in Dubai, which has approximately 14 million square feet of shopping space in its malls, including the worlds’ largest shopping centre -- the Dubai Mall. In addition to shopping, the choice of restaurants is also impressive. Our packages are designed to help make a Dubai stay more affordable.”

Emirates Media Player



A view of the water fall and sculptures of divers in the Dubai Mall.



The Dubai Mall's Fashion Avenue section

